



## Change Faster i n d u s t r i e s

### EXECUTIVE PROFILE

## **H. MARK MEIJER**

H. Mark Meijer is a results-driven sales and marketing executive with extensive international business, operations, and governance expertise. With a proven track record of driving successful transformations and achieving accelerated growth, Mark is a trusted advisor for companies seeking operational improvement and startup acceleration.

From 2012 to 2016, Mark held influential positions in the intellectual property/legal advisory and asset management industry. He served as a group sales and marketing director and CEO at leading organizations such as Zacco (now Opsec Security) and Novagraaf (now Questel). Mark demonstrated exceptional leadership by building and leading high-performing sales teams, implementing efficient processes, and spearheading digital transformation initiatives.

During his tenure as CEO, Mark successfully restructured the company, optimizing processes and reducing staff while ensuring smooth integration processes and facilitating company divestments with private equity firms.

Prior to this, from 2007 to 2011, Mark played pivotal roles in the recruitment consulting and staffing sector. He served as a sales director and managing director for esteemed organizations such as RGP (Deloitte/EY), Manpower, and Boyden. Mark's entrepreneurial spirit and sales achievements led him to establish a successful global service practice.

With a background in IT and business transformation initiatives, Mark spent 12 years at Gartner, where he played a pioneering role in global account management. His expertise and contributions drove successful IT and business transformations for clients worldwide.

Originally from the Netherlands, Mark has been a permanent resident of the New York Metro Area since 2018. Currently, he serves as the President of ChangeFaster.com Management & Consulting, specializing in startup acceleration and post-M&A turnaround of mid-sized private equity portfolio companies.

With a wealth of experience and a focus on delivering tangible results, Mark offers invaluable insights and strategic guidance to companies seeking rapid growth and operational excellence.